

WORKSHOP

Rethinking Entrepreneurship in Society

April 8-9, 2024

Copenhagen Business School

Deadline for abstracts: Jan 19th, 2024.

Full invitations by February 2, 2024.



DISCUSSION & INSIGHT

- Rethinking the discourse of entrepreneurialism in light of societal needs
- Debating concepts of entrepreneurship research, incl. uncertainty, value creation, opportunities and freedom
- Advancing temporally, historically, and linguistically informed perspectives

APRIL 8-9TH, 2024



COPENHAGEN BUSINESS SCHOOL
PHR (RÅVAREBYGNINGEN)
ROOM: 4.17



ABSTRACT SUBMISSION DEADLINE:
FRIDAY, JANUARY 19, 2024



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Call for Papers

The glitz of entrepreneurship has swiftly been woven into the fabric of society. In a global environment that reveres entrepreneurial leaders and nurtures entrepreneurial mindsets, the importance of ***Rethinking Entrepreneurship in Society*** often goes unnoticed. There is a need for challenging the taken-for-granted assumptions of dominant understandings of entrepreneurship and seeking inspiration in new approaches to basic concepts that are typically used to explore entrepreneurship, such as uncertainty, value creation, opportunities, and freedom. This workshop seeks to assemble a diverse group of interdisciplinary and international scholars, exploring a way forward for rethinking entrepreneurship research that tackles societal challenges and needs.

Critics argue that prevailing notions of entrepreneurship and the ideal of “being your own boss” come with substantial drawbacks. In the past, social and environmental considerations have frequently been sidelined. The connection between entrepreneurship and broader societal challenges is obscured, while the emphasis on individualized entrepreneurial careers may legitimize exploitative work and social relationships. The prevailing discourse on entrepreneurship unquestionably assigns value and legitimacy to specific behaviors over others. Yet, the critical question arises: do these align with the best interests of society?

This workshop sets out to examine the powerful social discourse of entrepreneurialism and how it shapes roles, relationships, and expectations of change within society. We advocate for a deliberate reconsideration of entrepreneurship in society, pushing for a more temporally, historically, and linguistically informed perspective on the meaning of entrepreneurship. How does a particular entrepreneurial discourse leverage the past to craft a persuasive vision of the future? What unquestioned assumptions about entrepreneurship are ready for reevaluation? And if we choose to prioritize society, how might we reshape the agenda of entrepreneurship research and practice?

Interested in participating?

Please reach out to the conveners Christina Lubinski (cl.bhl@cbs.dk) or Christian Garmann Johnsen (cgj.bhl@cbs.dk) with suggestions for paper presentations (abstract of max. 150 words). Deadline is Jan 19th, 2024. Full invitations will be extended no later than February 2, 2024.