

Nicolai C. Jepsen

PhD Fellow at Copenhagen Business School

I am a PhD fellow at Copenhagen Business School. My research aims to understand how leading actors within the gig economy mobilize and politicize the semantic field of entrepreneurship to attract gig workers and how this affects the self-narratives and work-life expectations of people engaged in gig work. Before starting my PhD, I received a masters degree in Organizational Innovation and Entrepreneurship from Copenhagen Business School. I worked as a student assistant during his studies at the Department of Business Humanities and Law.

Education

PhD in Management – Rethinking Entrepreneurship Project, Copenhagen Business School

September 2023 – Present

- Project theme: *Entrepreneurialism in The Gig Economy*

MSc in Social Science - Organizational Innovation and Entrepreneurship, Copenhagen Business School

September 2021 – May 2023

- Thesis: *Narrating the entrepreneurial ecosystem: FinTech in Denmark*

Bachelor of Innovation and Entrepreneurship - CPH Business Academy.

August 2019 – January 2021

- Thesis: *How can DanskSelskab optimize their organization for scalability by January 2022?*

AP Graduate in Service, Hospitality and Tourism Management - CPH Business Academy.

September 2017 – June 2019

- *Final Project: Camilla-Victoria Sailing Tours - Business Plan*

High school diploma - Class Afloat. Quebec, Canada

May 2016

Business Cases

- Lubinski, C., H. Tucker, and Nicolai C. Jepsen. "Donkey (Re-)Public: Going Public in the Nordics" (Forthcoming)
- Nicolai C. Jepsen. "ERNIT" (Forthcoming)

Translations

- (Danish to English) Skyggebjerg, L. K. (2017). ERHVERVSHISTORIE OG DEN MATERIELLE VENDING - NON-HUMANE AKTØRER I EN MELLEMLØST FAMILIEJET VIRKSOMHED. *Temp - Tidsskrift for Historie*, 7(13), 60–87.

Academic Service

- Graduate Class Representative
September 2021 – September 2023
- Quality Board Member
September 2021 – September 2023
- Study Start Coordinator
May 2022 – September 2022
- Elected Board Member of The Cand.Soc. Study Board.
January 2022 – January 2023

Work Experience

Copenhagen Business School – Instructor / Student Assistant

(Supervised by Professor Christina Lubinski.)

April 2022 – September 2023

- Lectured for the course Founders Dilemmas at CBS on November 1st, 2022, with a focus on solo vs co-founders, a case discussion of Haute *Hunte*, and leading a discussion on homophily.
- Lectured for the course Founders Dilemmas at CBS on November 8th, 2022, with a focus on leading an equity split negotiation exercise based on the *Green Folio* case.
- Assisted PhD. Fellow Morten Tinning on June 13th, 2022, with teaching an online equity split negotiation exercise as part of the International Summer University Program at CBS.
- co-authored business teaching cases focused on entrepreneurship based in Denmark.
- translated Danish to English academic literature.
- Researched the IPO process in Denmark with a focus on NASDAQ First North.

Visma e-conomic - Customer Advisor

(Technical Software Support)

April 2021 – September 2022

- advised, taught, and guided accountants, entrepreneurs, and small business owners in the usage of the accounting software e-conomic in Danish and English.
- Hosted online webinars in Danish and English
- Conducted IT Support through online chat and phone.
- Advised Danish companies on how to optimize and digitalize their invoicing and accounting workflows.

DanskSelskab Aps - Accounting Assistant

(Focus on ensuring local entrepreneurs and small business owners successfully applied for financial support during the pandemic.)

June 2020 – December 2021

- Bookkept for start-ups and SMEs.
- developed automated invoicing procedures for clients
- guided SMEs through the covid-19 support package applications.
- Optimized and digitalised accounting processes.
- Assisted small business owners in understanding financial reports.

Languages

- Danish (Mother-Tongue)
- English (Native/Bilingual Proficiency)
- Swedish/Norwegian (Working proficiency)

Incubators

- Copenhagen School of Entrepreneurship – Go Grow Program 2022 with my start-up: *GINIALI* – A fashion rental platform for avantgarde statement pieces produced by upcoming Copenhagen Designers.

Awards

- 1st Place - 2018 CPH Business Case Competition, In partnership with Coop and Microsoft.

Contact

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