

RETHINKING...
Entrepreneurship

RETHINKING ENTREPRENEURSHIP IN SOCIETY

Semper Ardens: Advance Research Grant Proposal

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COPENHAGEN BUSINESS SCHOOL RESEARCH ENVIRONMENT X FUNDED BY THE CARLSBERG FOUNDATION SEMPER ARDENS ADVANCE
PROJECT PRESENTATION

Agenda

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Percentage of books published

Annually in English (1880 – 2019)

Entrepreneur(s)



Fig 1(D). Annual Percentage of Mentions of "Entrepreneur(s)" in Google Books.

Corporation(s)



Fig 1(A). Annual Percentage of Mentions of "Corporation(s)" in Google Books.

Labor Union(s)

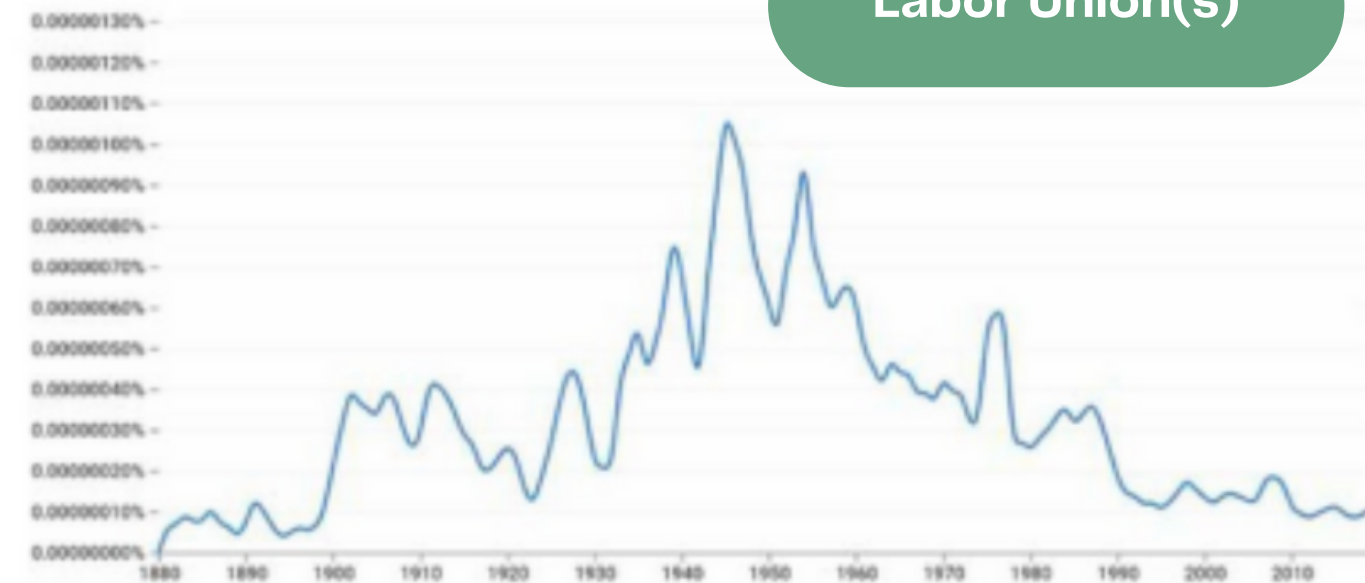


Fig 1(B). Annual Percentage of Mentions of "Labor Union(s)" in Google Books.

Why Entrepreneurialism?

Reframe entrepreneurship research by moving the focus from the individual agency of entrepreneurs to the ideology of entrepreneurialism and its effect on society

Entrepreneurship

- 1 Object of study:** Individual choice of pursuing market opportunities
- 2 Approach:** Micro functional-behavioral
- 3 Temporality:** Focus on how novel futures break with the past

Entrepreneurialism

- 1 Object of study:** Societal discourse that defines legitimate agency for change
- 2 Approach:** Socio-historical hermeneutic
- 3 Temporality:** Understand the present in relationship to past and future

Research Design & Organization

Individual Agency

Imagined Change

Symbolism

Partnerships & Support

01 History Of Venturing Over Time	02 Entrepreneurialism in Founder-Investor Relations	03 Reframing Entrepreneurialism for Policy and Education
<p>PhD: Ship captains and the discourse of venturing</p>	<p>PhD: Entrepreneurialism in term sheet negotiations</p>	<p>PhD: Debating taxes as an entrepreneur</p>
<p>Postdoc: Maritime community and social transformation</p>	<p>Postdoc: Labor provisions in term sheets and labor ideals</p>	<p>Postdoc: Nordic Entrepreneurship Education</p>
<p>PhD: Symbolism of venturing and voyaging over time</p>	<p>PhD: Symbolism and public perception of First North</p>	<p>PostDoc: Fostering Diversity in Entrepreneurship</p>
<ul style="list-style-type: none"> • M/S Museet for Søfart • Henrik Sornn-Friese, Director of CBS Maritime Platform • Mark Levinson, economist, historian and former economics editor of The Economist 	<ul style="list-style-type: none"> • Danish angel investor Nicolaj Højer Nielsen • US VC firm Impact Venture Capital • Stefan Golkowsky, partner Pfenning Law Firm • First North certified advisor Andreas Lauth Lauridsen 	<ul style="list-style-type: none"> • Louise Blichfeldt Fjord & Jeroen Lammers, CBS tax researchers with policy experience • Director of incubator Copenhagen School of Entrepreneurship Ashlea Wallington • CBS Platform Diversity & Difference • Non-profit "With Purpose: Accelerating Women"

About Us



Christina Lubinski
Principal Investigator

Professor of
Entrepreneurship & History

Entrepreneurial team
dynamics; time and
narrativity



**Peter Koerver
Schmidt**

Professor MSO of Law

Danish and Comparative
Law (Corporate
Taxation)



**R. Daniel
Wadhvani**

Professor of
Entrepreneurship

Historical and
sociological theory,
entrepreneurial finance



**Hannah Knox
Tucker**

Assistant Professor of
Business History

Business and maritime
history, concepts of
venturing over time

About Us



Nicolai C. Jepsen
PhD Fellow

Exploring the relationship
between labour and
entrepreneurship



Lauren Eaton
PhD Fellow



Alexander Elg
PhD Fellow

Navigating WorthTheories &
Capitalism Transformations



Anders Bollmann
PhD Fellow

About Us



Isabell Stamm
Visiting Professor

Sociology &
Entrepreneurship

Head of the research group
on Business, Ownership,
and Family Wealth, Max
Planck Institute for the
Study of Societies, Cologne



Matthias Kipping
Visiting Professor

Knowledge & Education

Professor at the Schulich
School of Business in
Toronto, Canada

About Us



Friederike Welter
Academic Advisory Board

Professor of Business Administration with a focus on SME Management and Entrepreneurship at the University Siegen and Director of the “Institut für Mittelstandsforschung” (IfM) in Bonn, Germany



Sarah Jack
Academic Advisory Board

Professor of Innovative and Sustainable Development and Director at the Stockholm School of Entrepreneurship, Stockholm School of Economics, Sweden



Andrew Nelson
Academic Advisory Board

Randall C. Papé Chair and Associate Vice President for Entrepreneurship and Innovation, Professor in the Department of Management, University of Oregon, USA

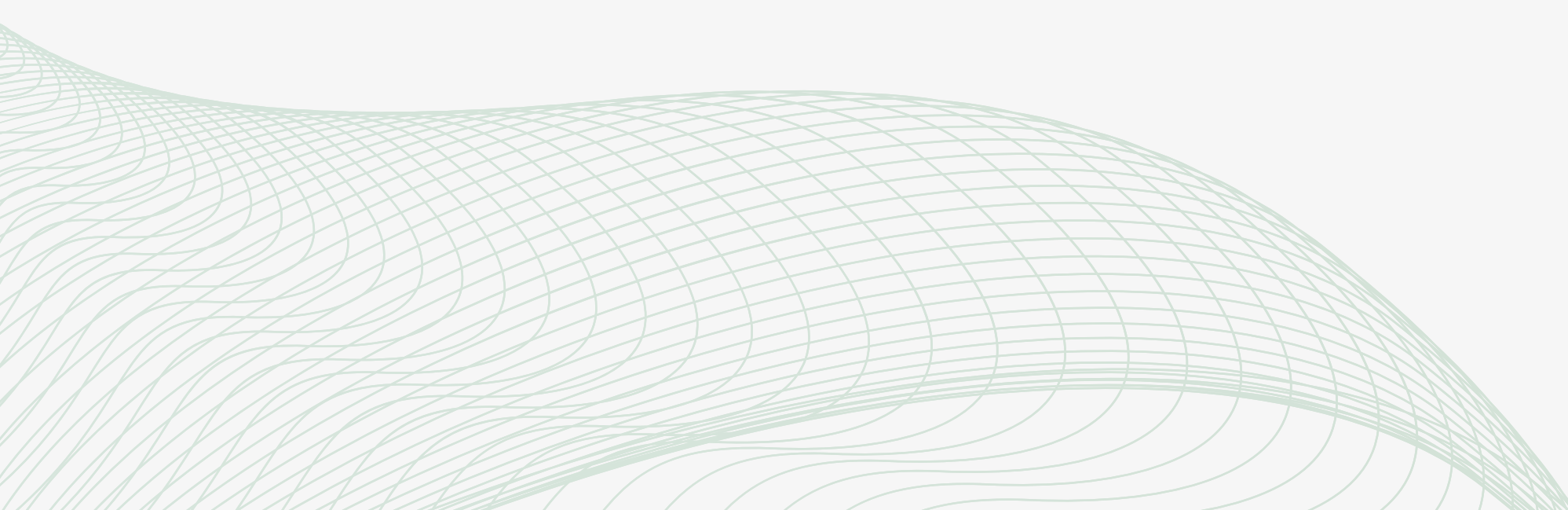


Stephen Cummings
Academic Advisory Board

Professor of Strategy and Innovation and Director of Entrepreneurship Programs at Victoria University of Wellington, New Zealand

Our Goal

Reframe entrepreneurship research by moving the focus from the individual agency of entrepreneurs to the ideology of entrepreneurialism and its effect on society.





GOT QUESTIONS?

REACH OUT.

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Social Media:  Rethinking Entrepreneurship

 @ReThinkEntrep
