

# 4B. REDEFINING CONCEPTS

Assoc. Prof. and Director of Eship Unit, CBS

**Christian  
Garmann Johnsen**



*Room: BHL, Porcelænshaven (across the courtyard), First floor, 1.18*

## 4B. Redefining Concepts

**Chair: Christian Garmann Johnson (CBS)**

Marina Vorholzer & Anna Brattström (Lund University)

What's my agenda? Navigating conflicting understandings of ethicality in entrepreneurship

Isabell Stamm (Max Planck Institute for the Study of Societies)

Rethinking entrepreneurship from a class perspective

Stratos Ramoglou (University of Southampton)

Rethinking the knowledge problems of entrepreneurship

**11:00 – 12:15**

The session is 75 minutes, and each presenter has been allocated 15 minutes for presenting. Let's keep the speakers on track with their time so we have enough room for open discussion and interaction with the audience.

Marina is a PhD candidate at Lund University in Sweden. She works on the nuances of ethicality, expanding the debates on the "bright and dark sides" of entrepreneurial phenomena. Drawing on ethical theories, her dissertation unpacks the grey zones, exploring entrepreneurial action that is both productive and destructive.

PhD Candidate, Lund Univ.

**Marina  
Vorholzer**



Anna is an Associate Professor at Lund University, Sweden. She has published widely on the people side of innovation and entrepreneurship, team dynamics and how they shape decision-making, and social norms and narratives that shape interactions in the startup world.

Assoc. Professor, Lund University

**Anna  
Brattström**



Isabell is a sociologist and leader of a research group on Business, Ownership, and Family Wealth at the Max Planck Institute in Cologne. Her research focuses on the particularities of entrepreneurial families, collective engagement in entrepreneurship, and trajectories and variations of entrepreneurial groups.

Research Group Leader, Max Planck Inst.

**Isabell  
Stamm**



Stratos is Professor of Entrepreneurship Studies and Head of the Department of Strategy, Innovation and Entrepreneurship (DSIE) at the University of Southampton, UK. He holds a PhD and an MPhil from the University of Cambridge and currently conducts research on the conceptual foundations of entrepreneurship studies.

Professor, University of Southampton

## **Stratos Ramoglou**

