

3C. STIGMAS AND TABOOS

Associate Professor and Vice-Head
of Department for Research, CBS

**Florence
Villesèche**



Room: Råvarebygningen (CBS Exec.), PorcelænsHAVEN 22, Fourth floor, R4.17

3C. Stigmas and Taboos

Chair: Florence Villesèche (CBS)

Louise Lecomte (Université Paris-Dauphine), co-authored with Sonia Adam-Ledunois and Kim Godson (both Université Paris-Dauphine)

Being an entrepreneur in a taboo industry: A double jeopardy for women and queer people?

Jan Logemann (University of Göttingen)

Constructing moral strictures on entrepreneurial innovation: The case of funeral markets in Germany

Liudmila Ivonen (Léonard de Vinci Pôle Universitaire, Research Center)

Entrepreneurial identity construction in stigmatized places

15:45 – 17:00

The session is 75 minutes, and each presenter has been allocated 15 minutes for presenting. Let's keep the speakers on track with their time so we have enough room for open discussion and interaction with the audience.

Louise is a PhD candidate at Paris Dauphine-PSL University, France. Her work focuses on feminism and the commons and she is particularly interested in entrepreneurship in stigmatized industries and places of taboo.

PhD Candidate, Paris Dauphine

**Louise
Lecomte**



Jan is Senior Lecturer for Economic and Social History at Göttingen University and program director of the Erasmus Mundus Joint Masters Degree "Global Markets, Local Creativities" (GLOCAL). At the moment, he explores the market for funerals and its entrepreneurs in transatlantic comparison.

Senior Lecturer, Göttingen University

**Jan
Logemann**



Liudmila is an Assistant Professor of Entrepreneurship at EMLV-École de Management Léonard de Vinci, Paris La Défense, France. She asks how entrepreneurs decide where to locate and how stigmatization related to marginalized places affects the construction of entrepreneurial identities.

Assistant Professor, EMLV Paris

**Liudmila
Ivonen**

