

# 1A. LOOK AROUND: ENTREPRENEURIALISM IN UNEXPECTED PLACES

Professor, University of Bath

**Dimo  
Dimov**



Room: BHL, Porcelæns haven 18 (across the courtyard), First floor, 1.54

**1A. Look Around: Entrepreneurialism in Unexpected Places**

**Chair: Dimo Dimov (University of Bath)**

Anders Bollmann (CBS)

Venture capitalist warfare: Entrepreneurialism in the military sector

Camilla Ferri (Venice School of Management)

Craft entrepreneurship or craft entrepreneurialism? Reflections on authenticity in time and place

Ian Jones (University of York)

Grappling with the past: The WWE's rhetorical history of the wrestling industry

**11:30 – 12:45**

The session is 75 minutes, and each presenter has been allocated 15 minutes for presenting. Let's keep the speakers on track with their time so we have enough room for open discussion and interaction with the audience.

Anders is a PhD candidate at CBS. His research focuses on entrepreneurialism understood as a specific ideology and a broader epistemic culture and its relationship to defense policy and military institutions. He is part of the Rethinking Entrepreneurship in Society team.

PhD Candidate, CBS

**Anders  
Bollman**



Camilla is Postdoc at Ca' Foscari University of Venice, Italy. She completed her PhD in 2023, studying "The Matter of Time: Materials from the Past in Organizing for the Future". Currently she works on craft and entrepreneurship with a focus on authenticity work.

Postdoc, University of Venice

**Camilla  
Ferri**



Ian is a Career Development Fellow at York University, UK. He received his PhD from the University of Liverpool and won the 2022 Coleman Prize for excellence in new research on business history. Ian uses historical methods and sources to understand contemporary problems

Postdoc, York University

**Ian  
Jones**

