

2A. REIMAGINING LABOR IN THE DIGITAL ECONOMY

Research Group Leader, Max Planck Inst.

**Isabell
Stamm**



Room: BHL, Porcelænshaven 18 (across the courtyard), First floor, 1.54

2A. Reimagining Labor in the Digital Economy

Chair: Isabell Stamm (Max Planck Institute for the Study of Societies)

Nicolai Jepsen (CBS)

Entrepreneurialism in the gig economy: Toward a life cycle approach

Andrea Herrmann & Özlem Akekmekci (Radboud University)

What makes team gig entrepreneurs successful?

Nicola Ens (CBS)

Sustainability and responsibility of digital hustling

14:00 – 15:15

The session is 75 minutes, and each presenter has been allocated 15 minutes for presenting. Let's keep the speakers on track with their time so we have enough room for open discussion and interaction with the audience.

Nicolai is a PhD candidate in the Rethinking Entrepreneurship in Society project at CBS. His research asks how actors within the gig economy mobilize and politicize the semantic field of entrepreneurship to attract gig workers and how this affects the self-narratives and expectations of people engaged in the gig economy.

Özlem is a PhD candidate in Organisational Design and Development at Radboud University in Nijmegen, the Netherlands. She is presenting a work-in-progress paper on "What Makes Team Gig Entrepreneurs Successful?" (co-authored with her supervisor Andrea Herrmann).

Andrea is Professor of Sustainable Innovation and Entrepreneurship at Radboud University, Faculty of Nijmegen School of Management, Netherlands. Previously she worked at Utrecht University and was a Marie Curie research fellow at Columbia University.

PhD Candidate, CBS

**Nicolai
Jepsen**



PhD Candidate, Radboud University

**Özlem
Akekmekci**



Professor, Radboud University

**Andrea
Herrmann**



Nicola is a PhD candidate at the Department of Digitalization, CBS, defending her thesis shortly. She works on an ethnographic study of resellers, investigating the ways multi-sided platforms structure labor relations and the wider implications of these structures on their environments.

PhD Candidate, CBS

Nicola Ens

