

RETHINKING... *Entrepreneurship*

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COPENHAGEN
BUSINESS SCHOOL



RETHINKING ENTREPRENEURSHIP IN SOCIETY
APRIL 8-9, 2024 COPENHAGEN BUSINESS
SCHOOL

WORKSHOP AGENDA

With generous support of the Carlsberg Foundation Semper Ardens: Advance Grant "Rethinking Entrepreneurship in Society" at CBS and "The Humanistic Entrepreneurship Research Symposium" (HERS) at the Greif Center for Entrepreneurial Studies, USC-Marshall School of Business

PROGRAM

MONDAY, APRIL 8TH, 2024

Room: Råvarebygningen (CBS Exec.), Porcelænshaven 22, Rs20

09:00 – 09:30

Arrival and Check-In

09:30 – 10:00

Welcome

Mitchell Dean (CBS), Head of Department of Business Humanities and Law

Rethinking Entrepreneurship: Why and How

Christina Lubinski (CBS) & Christian Garmann Johnsen (CBS)

10:00 – 11:00

Opening Panel: Setting the Agenda

Chair: Christina Lubinski (CBS)

Mapping the field: What do you see as the most exciting efforts for rethinking entrepreneurship in current scholarship?

Plate tectonics: From which disciplines or fields of study do you see impulses coming for rethinking entrepreneurship?

Through the binoculars: How would you chart the journey forward for rethinking entrepreneurship?

Panelists:

Dimo Dimov (University of Bath)

Friederike Welter (IFM Bonn & University of Siegen)

Andrew Nelson (University of Oregon)

Stratos Ramoglou (University of Southampton)

11:00 – 11:30

Coffee Break and Poster Exhibit

Session 1 (three parallel sessions, go to room A, B or C)

Room: BHL, Porcelæns haven 18 (across the courtyard), First floor, 1.54

1A. Look Around: Entrepreneurialism in Unexpected Places

Chair: Dimo Dimov (University of Bath)

Anders Bollmann (CBS)

Venture capitalist warfare: Entrepreneurialism in the military sector

Camilla Ferri (Venice School of Management)

Craft entrepreneurship or craft entrepreneurialism? Reflections on authenticity in time and place

Ian Jones (University of York)

Grappling with the past: The WWE's rhetorical history of the wrestling industry

Room: BHL, Porcelæns haven (across the courtyard), First floor, 1.18

1B. Society's Entrepreneurial Sandboxes: Education

Chair: Andrew Nelson (University of Oregon)

Reinhild Kreis (University of Siegen)

A training ground for future entrepreneurs: Business games, entrepreneurial virtues, and the hope for economic competitiveness in Germany since the 1990s

Léna Prouchet (University of Exeter)

"This place is a cemetery of projects!" – how constrained conceptions of entrepreneurship prevent learning from failure within development projects.

Ben Waterhouse (University of North Carolina, Chapel Hill)

From classroom to boardroom: Education in the entrepreneurial 1980s

Room: Råvarebygningen (CBS Exec.), Porcelæns haven 22, Fourth floor, R4.17

1C. Zooming in on Entrepreneurialism

Chair: Rasmus Koss Hartmann (CBS)

Justine Buriller (ESCP Business School)

Reimagining entrepreneurial growth: The case of entrepreneurs' narratives in the sustainable fashion industry

Thomas Schøtt (University of Southern Denmark) and Mahsa Samsami (University of Agder & Stellenbosch University)

People's appreciation of the role of the entrepreneur: Shaped by society's culture of entrepreneurialism

Robert Eberhart (University of San Diego)

Entrepreneurialism and the acceptance of inequality: What caused it, what keeps it going, and what to do about it?

12:45 – 14:00

Lunch & Walk in the Park (if you like)

14:00 – 15:15

Session 2 (three parallel sessions, go to room A, B or C)

Room: BHL, Porcelænshaven 18 (across the courtyard), First floor, 1.54

2A. Reimagining Labor in the Digital Economy

Chair: Isabell Stamm (Max Planck Institute for the Study of Societies)

Nicolai Jepsen (CBS)

Entrepreneurialism in the gig economy: Toward a life cycle approach

Andrea Herrmann & Özlem Akekmekci (Radboud University)

What makes team gig entrepreneurs successful?

Nicola Ens (CBS)

Sustainability and responsibility of digital hustling

Room: BHL, Porcelænshaven (across the courtyard), First floor, 1.18

2B. Institutional Entrepreneurs

Chair: Lena Olaison (CBS)

Bo Hee Min (CBS), Stina Teilmann–Lock (CBS) co-authored with Priya Kohli

Anchoring new institutions to incumbents for institutional complementarity:

The establishment of the Danish Design Board

Gautam Sharma (Lund University)

Evaluating the institutional initiatives for mainstreaming grassroots innovations in India

Niall MacKenzie (University of Glasgow)

Intergenerational entrepreneurial practices in UK churches

Room: Råvarebygningen (CBS Exec.), Porcelænshaven 22, Fourth floor, R4.17

2C. Experiencing Entrepreneurship

Chair: Hannah Knox Tucker (CBS)

Maud van Merriënboer (Vrije Universiteit Amsterdam)

A social positionality perspective on the entrepreneurial experiences of Nandini: an Indian woman migrant in the Netherlands

Dimo Dimov (University of Bath)

Entrepreneurship and wellbeing

Florence Villesèche (CBS), co-authored with Amira Benali (Aalborg Univ.)

Social entrepreneurship as an alternative form of political organizing in post-revolution Tunisia

15:15 – 15:45

Mid-Afternoon Pick-Me-Up: Coffee & Cake

15:45 – 17:00

Session 3 (three parallel sessions, go to room A, B or C)

Room: BHL, Porcelænshaven 18 (across the courtyard), First floor, 1.54

3A. Heroes and Villains: Narratives of the Entrepreneurial

Chair: Anna Brattström (Lund University)

Lauren Eaton (CBS)

Disruptive Discourse – The Evolution of Entrepreneurial Concepts

Emma Ischinsky (Max Planck Institute for the Study of Societies)

The press and the privileged: Analyzing media representations of Germany's wealth elite

Andrew Popp (CBS)

Metaphorical reasoning, resilience and entrepreneurial self-legitimacy

Room: BHL, Porcelænshaven (across the courtyard), First floor, 1.18

3B. Investment Practices

Chair: Robert Eberhart (University of San Diego)

Camilla Civardi (Affiliated Member CIRCLE Lund University)

Crowdfunding graveyard: The investors' struggle between normalization and condemnation

Ihsan Beezer (Rutgers University)

The historical intersection of government contracting, entrepreneurship, and private investors: Impacts and Insights for Organization Theory

Jacob Hellman (York University, CA)

Investments of self: entrepreneurial finance as social belonging

Room: Råvarebygningen (CBS Exec.), Porcelænshaven 22, Fourth floor, R4.17

3C. Stigmas and Taboos

Chair: Florence Villeseche (CBS)

Louise Lecomte (Université Paris-Dauphine), co-authored with Sonia Adam-Ledunois and Kim Godson

Being an entrepreneur in a taboo industry: A double jeopardy for women and queer people?

Jan Logemann (University of Göttingen)

Constructing moral strictures on entrepreneurial innovation: The case of funeral markets in Germany

Liudmila Ivonen (Léonard de Vinci Pôle Universitaire, Research Center)

Entrepreneurial identity construction in stigmatized places

17:00 – 18:00

Reception on the Roof, Råvarebygningen (CBS Exec.) Rooftop

19:00

Restaurant Madklubben (next to hotel), Solbjergvej 6, 2000 Frederiksberg
Conference Dinner

Humanistic Entrepreneurship Research Symposium (HERS)
Reception and Dinner (with support of the Greif Center for Entrepreneurial Studies, University of Southern California)

PROGRAM

TUESDAY, APRIL 9TH, 2024

09:00 – 09:30

Good Morning Coffee and Poster Exhibit

09:30 – 10:30

Room: Råvarebygningen (CBS Exec.), Porcelænsøen 22, Rs20

Discussion: New Pathways for Rethinking Entrepreneurship

Chair: Christian Garmann Johnsen (CBS)

■ Denting the Universe: How can rethinking entrepreneurship effectively engage societal challenges that we face today?

■ Wild Card: Which unexpected ideas do you think are missing from the rethinking entrepreneurship agenda?

■ Startups: If you were to start a PhD today, how would YOU go about designing a rethinking entrepreneurship project?

Panelists:

Anna Brattström (Lund University)

Stephen Cummings (University of Wellington)

Isabell Stamm (Max Planck Institute for the Study of Societies)

R. Daniel Wadhvani (University of Southern California/CBS)

10:30 – 11:00

Coffee Break

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11:00 – 12:15

Session 4 (three parallel sessions, go to room A, B or C)

Room: BHL, Porcelænshaven 18 (across the courtyard), First floor, 1.54

4A. Policymakers' Frames

Chair: Friederike Welter (IFM Bonn & University of Siegen)

Alexander Elg (CBS)

Legal Managerialism: The Constitutional Bounds of Alternative Governance

Federica Fusaro (EM Lyon)

A discourse analysis of the adoption of inclusionary entrepreneurship policies in France

Rasmus Koss Hartmann (CBS), co-authored w. Anders Krabbe & André Spicer
Beckerian Distortions in Entrepreneurial Learning

Room: BHL, Porcelænshaven (across the courtyard), First floor, 1.18

4B. Redefining Concepts

Chair: Christian Garmann Johnson (CBS)

Marina Vorholzer & Anna Brattström (Lund University)

What's my agenda? Navigating conflicting understandings of ethicality in entrepreneurship

Isabell Stamm (Max Planck Institute for the Study of Societies)

Rethinking entrepreneurship from a class perspective

Stratos Ramoglou (University of Southampton)

Rethinking the knowledge problems of entrepreneurship

Room: Råvarebygningen (CBS Exec.), Porcelænshaven 22, Fourth floor, R4.17

4C. Entrepreneurship and Inequality

Chair: Stephen Cummings (University of Wellington)

Vera Haataja (Aalto University)

Re-thinking the promise of emancipatory entrepreneurship – Critical reflections on the OnlyFans platform

Caroline Demeyère (CBS)

'Not like other women': The role of the 'exception' in reproducing gender inequality in entrepreneurship

Dan Wadhvani (University of Southern California & CBS) &

Hannah Knox Tucker (CBS)

Toward a political theory of entrepreneurial capitalism

12:15 – 14:00

Room: Råvarebygningen (CBS Exec.), Porcelænshaven 22

Wrap Up

Networking Lunch

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ENTREPRENEURSHIP.
TOGETHER.**



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